

## ***Brief Organization Description and History***

The ASMM has submitted registrations to the United State Internal Revenue Service and the Georgia Department of Revenue to secure a 501(c)(3) designation and is a registered non-profit organization with the State of Georgia.

Initially called the “100 Muslim Men”, we responded to the summons issued by our founder and CEO, Aleem Muhammad in response to a pressing financial need of the Mohammed Schools of Atlanta. The goal was simple – 100 men give \$100 to help the school resolve a serious crisis.

Encouraged by the overwhelming positive response, it was agreed that an organization, that operated independently of any of the Masajids (Mosques) and at the same time remaining loyal to the principles the National leader of the American Muslim Society, Imam W.D. Mohammed, should be formed. The organization would organize and mobilize Muslim men in accord with our mission statement as elaborated on later in this document with the primary focus on our institutions of Islamic education.

Eventually, ASMM assumed responsibility for the operation of the Muhammad Ali Road Race and the Georgia Dome Project; and organized the ASMM Quarterly Recognition Breakfast. All three of these events are fundraisers that benefit the Mohammed Schools of Atlanta. To express our gratitude for providing meeting space at no cost to the organization, ASMM funded exterior painting projects for the Atlanta Masjid of Al-Islam.

## ***Current Situation and Future Directions***

ASMM would like to see significant increases in the levels of active involvement from existing members. ASMM is unique in that it is the only free-standing organization of men with a focus on supporting Islamic education and building the capacity and the will of the men in the Muslim community to, in turn, build and support

the Muslim community. However, to remain viable and effective in or charge, the number of men willing to take on the responsibilities of strategic positions in the organization must increase. A simple goal is to have fewer people serving more than one capacity. This will allow us to increase effectiveness. Beyond the need for an increase in the number of **active** members, it is imperative that we form bonds with our male youth and young adult populations. Additionally, there is a need to expose our organization and programs to a wider audience and increase our customer base. This will allow us to not only better fulfill our obligation of providing financial support for the Mohammed Schools, it will also provide a mechanism to reinforce the message and the methods of Muslim men fulfilling their roles as the providers and maintainers of Muslim communities.

To this end we have identified five goals, each with multiple objectives if completed according to the action plans will put us in a much stronger position both financially and in terms of human resources. These goals, objectives, and action plans will resolve issues of infrastructure; program marketing; participation; mentoring; and visibility and membership.